

Byde

Smart wardrobe intelligence for men

ABOUT

Byde is an AI-powered wardrobe app built specifically for men. It learns your clothes, reads the weather, and builds complete outfits from what you already own — in seconds. With trip planning, outfit scheduling, closet analytics, and a personal style profile, Byde makes dressing well effortless, every day.

QUICK FACTS

App Name	Byde — Smart Closet for Men
Category	Men's Fashion / Lifestyle
Platform	iOS
Availability	Global
Business Model	Freemium — €4.99 / month Premium
Launch Date	19 May 2026
Founder	Raphael Pappalardo
Company	Eighteen1 Studios
Website	www.bydeapp.de
App Store	https://apps.apple.com/app/id6761620791
Press Kit	www.bydeapp.de/press

CORE FEATURES

AI Outfit Generation Tell Byde your occasion and it builds a weather-aware outfit from your closet in one tap.	Trip Packing Planner Enter your destination and dates; Byde generates a full day-by-day outfit plan.
Outfit Scheduling Plan the week ahead so you're never making style decisions when already late.	Closet Analytics Discover what you actually wear, what earns its space, and what you've been missing.
Style Profile System A visual finder that gradually moves your wardrobe toward how you want to dress.	Manual Outfit Builder Drag and drop pieces freely — no AI required, no limits.

PRICING

Free	Up to 20 custom wardrobe items — daily outfit recommendations included
Premium	€4.99 / month — unlimited items, trip planning, full analytics, outfit scheduling, advanced style tools

PRESS CONTACT

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contact@bydeapp.de · www.bydeapp.de/press - *We respond to press enquiries within 24 hours.*